

KRISTIN WILSON-PALMER APPOINTED AS CHIEF COMMUNICATIONS OFFICER OF NATURAL RESOURCES DEFENSE COUNCIL (NRDC)

September 2023 - Bridge Partners is pleased to announce the appointment of **Kristin Wilson-Palmer** as **Chief Communications Officer** at **Natural Resources Defense Council.**

NRDC is one of the nation's most effective and influential environmental organizations. At the core of its mission is a simple idea: a healthy environment should be a basic right for all of us—regardless of where we live, what we look like, or how we vote. The organization's unique approach combines the power of law, science, policy, and public engagement to create solutions for lasting change.

Wilson-Palmer joins NRDC with more than twenty years of public policy, advocacy and corporate communications experience. Most recently, she served as SVP in Edelman's Washington, D.C. office. Over the course of her career, she has led media relations at AARP, promoted climate resilience and managed hurricane emergency communications for the Insurance Information Institute, and co-developed the national media strategy for the Let's Move! Child Care initiative for Childcare Aware of America. She also served as a Senior Communications Manager for the Honorable Mayor Shirley Franklin in the City of Atlanta, and managed communications for the National Association of Black Journalists (NABJ) and America's Public Television Stations (APTS).

Wilson-Palmer holds a dual Bachelor of Arts degree in English and Sociology from James Madison University and completed post-graduate studies in Communication in Contemporary Society at Johns Hopkins University.



Kristin Wilson-Palmer

ABOUT BRIDGE PARTNERS:

- Founded in 2003 and led by a diverse team of women and leaders of color, Bridge Partners is a retained executive search firm with an unrivaled track record of guiding and implementing an inclusive search process, centering both our work and our own culture in equity.
- Today, with offices in New York City, Boston, Chicago, Philadelphia, and Washington DC, our clients include major corporations, nonprofits, public sector and social impact organizations across the United States and around the world.
- We have both a nonprofit practice (other clients include: SPLC, Wikimedia Foundation, Accion, Oceans 5, Sierra Club, Ms. Foundation, GlobalGiving) and a global for-profit practice (clients include GE, Starbucks, McKesson, Estee Lauder, Freddie Mac and The Federal Reserve System).
- What they have in common is a desire to harness the proven market, talent and performance advantages of a diverse leadership group that reflects the world we live in and the constituents they serve. They retain Bridge Partners to leverage our innovative search approach and our track-record of presenting the highest caliber, diverse executives.

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