

**SAMEER AGARWAL APPOINTED AS
VICE PRESIDENT, CLINIQUE NORTH AMERICA MARKETING AT ESTEE LAUDER**

November 2019 - Bridge Partners is excited to share the appointment of **Sameer Agarwal** as Vice President, Clinique North America marketing at **Estee Lauder Companies**.

Estee Lauder Companies (ELC) is one of the world's leading manufacturers and marketers of quality skin care, makeup, fragrance and hair care products. The Company's products are sold in over 150 countries and territories under brand names including: Estée Lauder, Clinique, Prescriptives, M·A·C, La Mer, Bobbi Brown, Aveda, Jo Malone London, Bumble and bumble, GLAMGLOW and Too Faced. For fiscal 2018, net sales were \$13.68bn and operating income was \$2.05bn.

Sameer joins ELC from MetLife, where he most recently served as VP Customer Solution Strategy. Prior, he spent 4 years with Johnson & Johnson where he held a variety of brand roles including leading global equity, innovation, and communication strategy for the \$1.8bn Neutrogena brand operating in five business segments across 60 markets globally. Earlier, he spent over 5 years in brand and marketing roles with General Mills. Sameer earned an MBA from the University of Michigan Ross School of Business and a Bachelor's degree from Tufts University.



Sameer Agarwal

ABOUT BRIDGE PARTNERS:

- Bridge Partners (www.bridgepartnersllc.com) is a retained executive search firm with unique expertise in attracting and retaining senior, diverse executives and 16 years of experience executing global leadership searches.
- Our firm's mission is to assist our clients in their efforts to attract the very best leadership team with the most diverse range of experiences and backgrounds, in order to innovate and reflect the customers, communities, and constituents they serve.
- We have both a global for-profit practice (other clients include **GE, Foot Locker, Colgate-Palmolive, Disney, Novartis, Starbucks and Choice Hotels**) and an international nonprofit practice.
- What our clients have in common is a desire to adapt to a changing global market and diversify their leadership teams to best reflect their employee base, as well as the global communities and constituents they serve. They retain Bridge Partners to leverage our innovative search approach and our track-record of presenting the highest caliber, diverse executives.